



## IT'S HAPPENING

# We are changing our name!

## But there's more to it than just a name change...

We embarked on a review of our business recently which included surveying our referrers, patients and staff to better understand how we are perceived in the market place and what we needed to change in order to be leaders in excellent customer care.

You told us that patient care and innovation were a priority for you, so behind the scenes we've been working hard to refine what we do.

We are very excited to advise....

- Our brand new flagship clinic on Shakespeare Rd, Milford, Auckland is under construction and scheduled to open early 2016. Our extremely high level of clinical excellence will persist, but the real game-changer will be the patient experience which we are confident will be a market leader within our industry.
- We are the first private medical imaging provider to introduce MRI services in West Auckland. Major renovations are currently

underway at our clinic on Lincoln Rd to expand our current services to include a brand new Siemens MRI Scanner alongside multiple ultrasound rooms and a new digital X-Ray service. We are scheduled to commence MRI services from May.

- In January this year we introduced the first 3T MRI Scanner in South Auckland at our Ormiston clinic. To the TRG Group radiologists this is the proverbial Rolls Royce of MRIs and an exciting move forward for us.
- The CT Scanner throughout all our clinics have recently had radiation reducing software installed which means we now offer the lowest radiation dose levels within the industry. Additionally, our clinic in Hastings now has a new Siemens 16 slice CT and our clinic in Shakespeare Rd a new Siemens 128 slice CT.
- 3D/4D Ultrasound machines have been introduced to many of our clinics.
- As a company involved in an industry that enjoys rapid developments in technology, we are currently investigating a range of options for a significant upgrade to our current MRI capability throughout the Group and we'll keep you updated as plans unfold.
- Digital Mammography has now been introduced across all clinics in Lakes, Hawkes Bay and Gisborne areas.

## View This Newsletter Online!

To view this newsletter online, visit our web site at [www.trggroup.co.nz](http://www.trggroup.co.nz). For copies, comments or articles you would like us to cover, please contact Petreece Patterson at [ppatterson@trggroup.co.nz](mailto:ppatterson@trggroup.co.nz). We would love to hear from you!

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## WHAT DOES THE FUTURE LOOK LIKE?

Where we are today is by no means the end of our journey as we continue to build and cement our position as industry leaders in excellent customer care. Over the next 18 months we will be rolling out our new name and changing the look of all our clinics in the mid to upper North Island. Our first clinic to change will be in Rotorua followed soon after with our clinic in West Auckland.

We will share more with you in the coming months as we keep you updated on our progress.

Meantime it is business as usual so please continue to use our current referral pads until we send you our new ones. We will also be updating our patient brochures and website so you will start to see these emerging over the coming months.



OUR NEW LOGO



NEW PREMISES IN SHAKESPEARE ROAD

We are delighted to introduce two more Radiologists who recently joined our team:



### MATT TUREI

Matt graduated from Auckland University School of Medicine in 2000 and completed his radiology training in Palmerston North and Auckland. Matt was living in Perth, Australia working for SKG Radiology before returning to New Zealand in January this year to join us full time at our Hastings clinic.

Specialty – Musculoskeletal, image guided biopsies, mammography and breast intervention breast hookwire placement, and therapeutic injections.



### KIM WILLIAMS

Kim graduated from Auckland University in 2007 and completed her radiology training in Auckland. She also works as a Radiologist at North Shore Hospital (Waitemata DHB).

Speciality – mammography and breast guided biopsy, general body imaging, CT and MRI.

If you have any questions, feedback or suggestions please feel free to contact Petreece Patterson, Group Manager – People and Communications, [ppatterson@trgroup.co.nz](mailto:ppatterson@trgroup.co.nz) – we'd love to hear from you.

## WHAT OUR PATIENTS ARE TELLING US...

Over the last 18 months we have been actively researching our patients and have sought their feedback on their radiology experience. These results matter to us and are shaping the radiology service we provide at TRG Group.

